



REVOLUTIONIZING DRIVER HEALTH



“Dial In” 3 Strategies to Improve Your Bottom Line



TARGET CHRONIC
CONDITIONS



MANAGE CDL SHORT
MED CARD RENEWALS

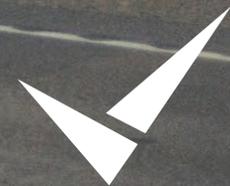


SUPPORT DRIVERS IN THE
HEALTHCARE SYSTEM





**TARGET CHRONIC
CONDITIONS**



Prevalence and Cost of Chronic Conditions in Driver Population



50% HIGHER RATE OF
DIABETES COMPARED
TO NON-DRIVERS¹

DIABETICS INCUR **2.3X MORE**
MEDICAL CLAIMS THAN NON-
DIABETICS²



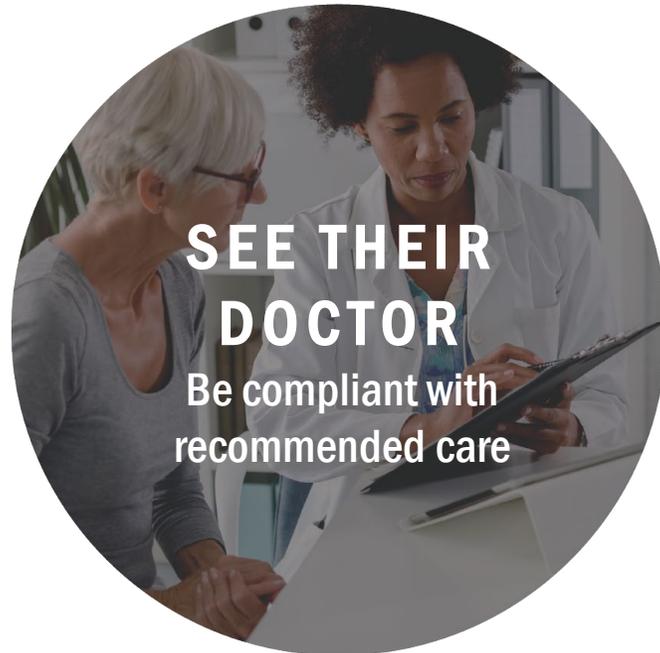
87% OF DRIVERS HAVE
HYPERTENSION OR
PRE-HYPERTENSION³

HYPERTENSION COSTS **2X MORE**
THAN NON-HYPERTENSIVES⁴

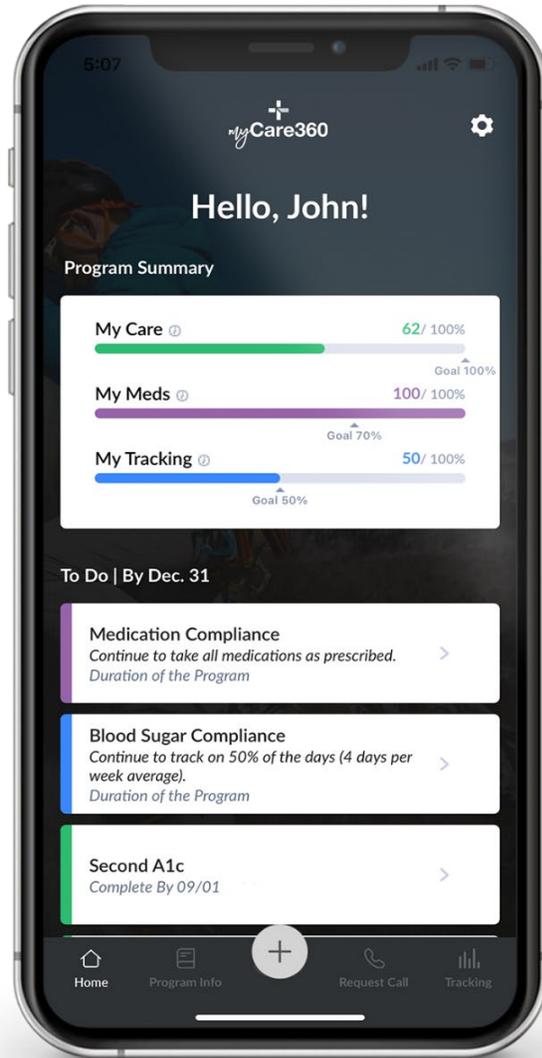
1. <https://www.ttnews.com/articles/truck-drivers-risk-diabetes-far-greater-national-average>
2. <https://www.diabetes.org/about-us/statistics/about-diabetes>
3. <https://www.corporatewellnessmagazine.com/article/american-crisis-health-of-our-nation-s-truck-drivers>
4. <https://www.ahajournals.org/doi/10.1161/JAHA.118.008731>



The Program is Simple for Participants



Elegant System Designed with Drivers In Mind

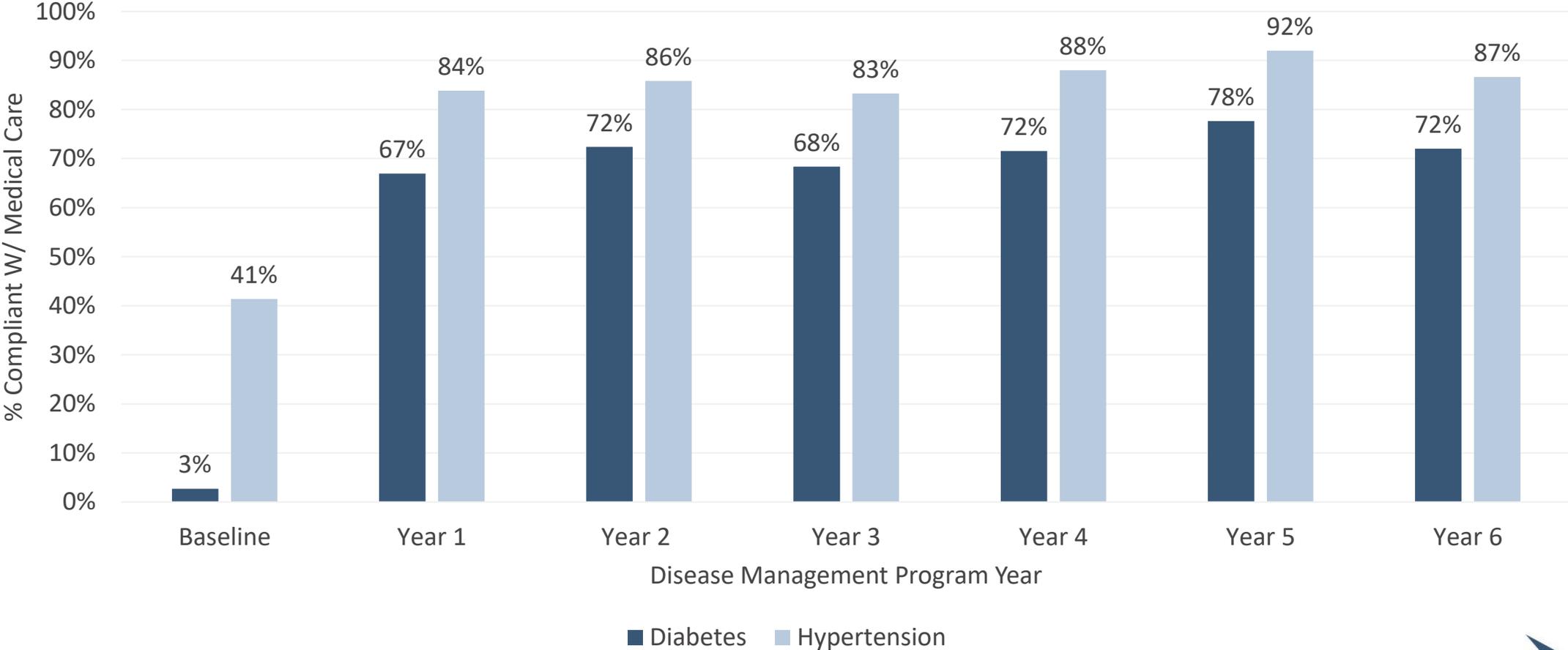


- Automatically enrolls all eligible members
- Simple task list of recommended care items based on user claims experience
- Reminders to close gaps in care
- Blood pressure and glucose device integration along with activity and food tracking
- Ability to schedule a call with a nurse



Year-Over-Year Compliance Rates of Tank/Bulk Drivers

Compliance Rates of Tank/Bulk Drivers With a Chronic Condition



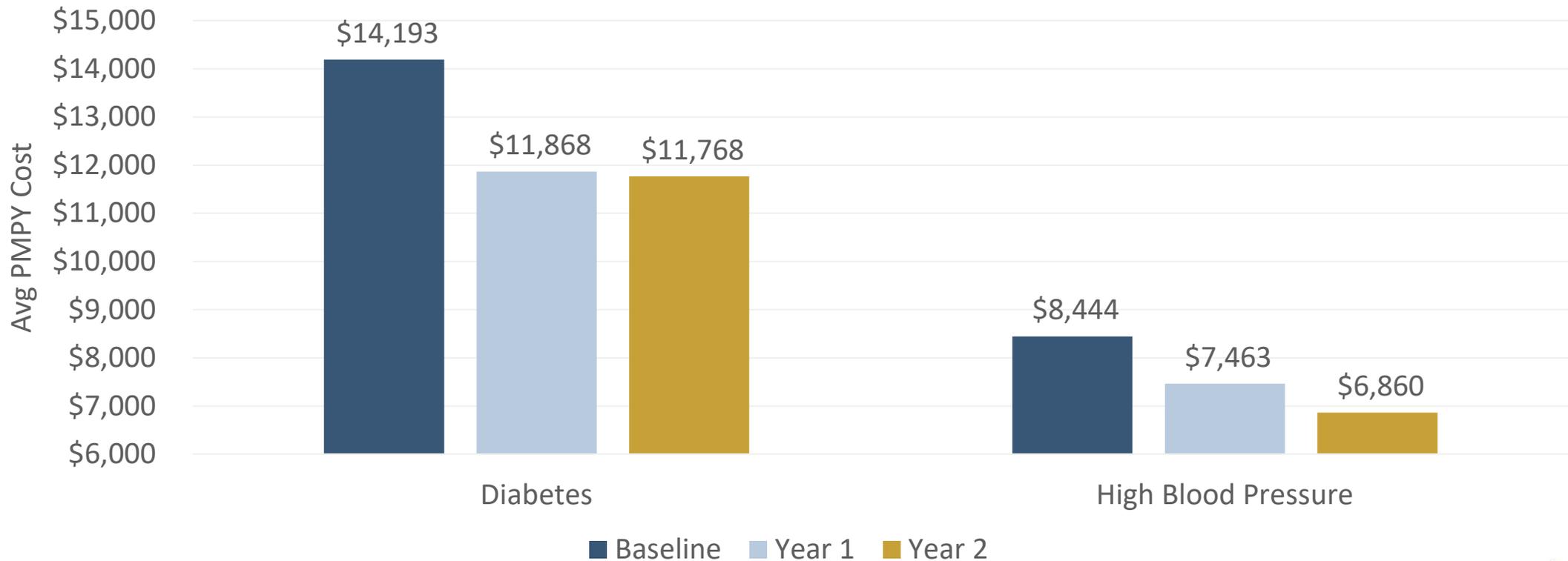
N=1,400 (Baseline Yr)



SIGNIFICANT ROI WITH COMPLIANCE

Average annual medical cost decreased \$2,425 (17%) per member with diabetes and \$1,585 (19%) per member with high blood pressure!

Average PMPY Costs By Condition





MANAGE SHORT CDL CARDS



Short Term Medical Card -> Drive Coaching Program

½ of all drivers have a restricted CDL license of 1 year due to chronic condition like diabetes, hypertension, obesity, or high cholesterol.

Designed specifically to help drivers renew their Medical Certificate

Coaching focuses on the unique barriers' drivers face



Driver Coaching Program



3 Month Renewal:

- 8 scheduled coaching calls starting out weekly and reducing to every other week

6 Month Renewal:

- 10 scheduled coaching calls starting out weekly and reducing to every other week and then monthly

12 Month Renewal:

- 12 monthly coaching calls

All programs include tracking tools and monitoring specific to driver's health risks:

- Additional outbound interventions made if monitoring identifies severe levels or if driver is not following designated tracking plan

Free inbound coaching for all programs

Health Coaches refer driver to additional benefit offerings



Results



85% of drivers who start the program,
complete the program

90% of drivers who complete the program earn
a 1-year or 2-year Med Card





ADVOCACY FOR DRIVERS



What is Advocacy



Healthcare Cost & Quality Navigation

- Specialists help employees find the most cost effective and high-quality providers for their clinical needs



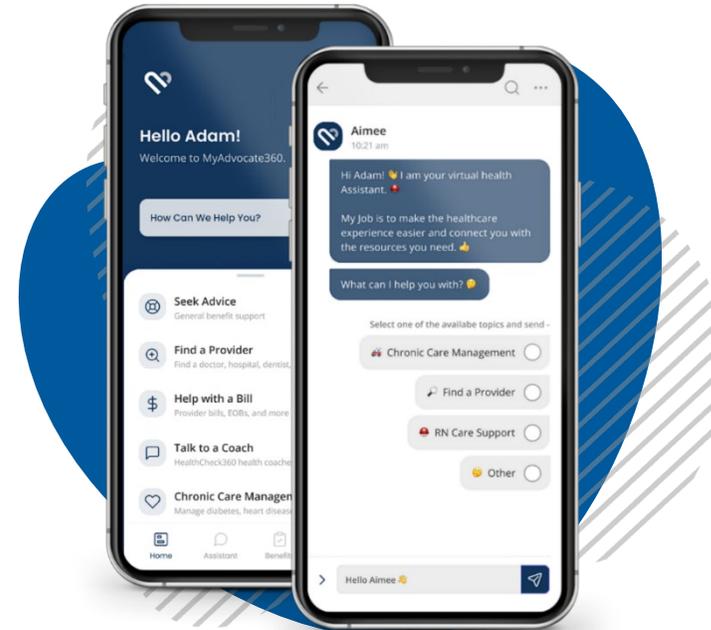
Clinical Nurse Resources

- Nurse advocates serve as a guide for complex health conditions



Total Benefit Support

- Experts available to support all employee benefit questions
 - Medical, vision, dental, disability, life, EAP, and more
- Proactive, client-specific benefit education outreach
- Efficient benefit utilization promotions

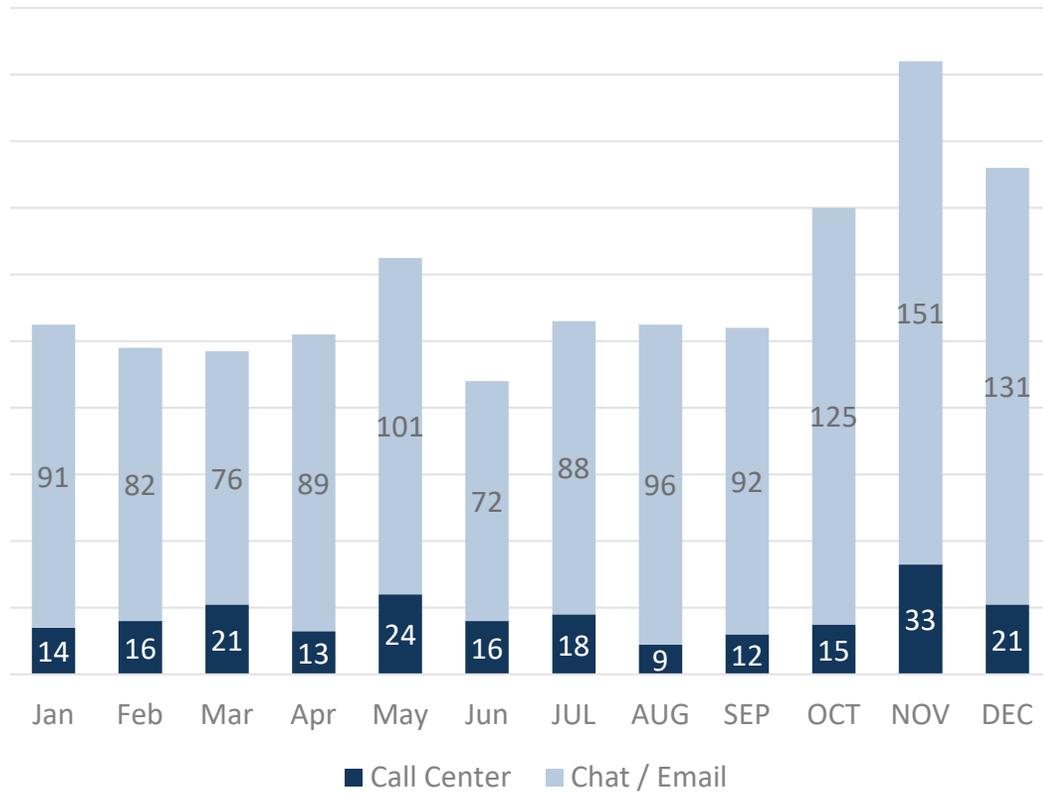


- ✓ Mobile App Chat
- ✓ Concierge Phone Number
- ✓ Concierge Email



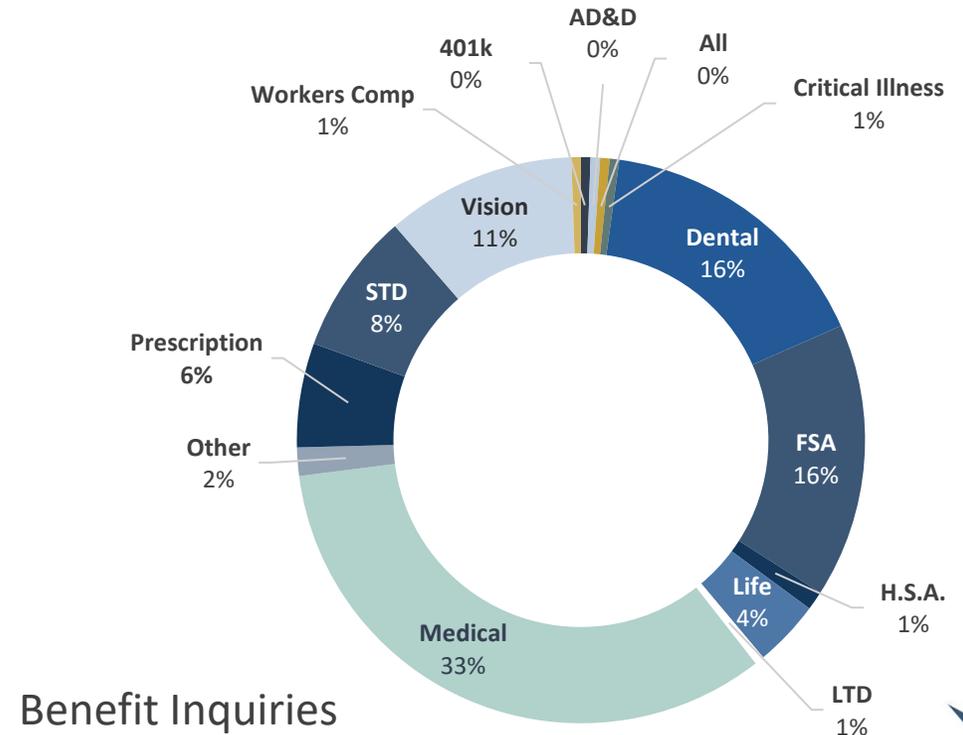
Case Study: Member Volume

1406 =  **1194** +  **212**
 Total Interactions Email / Chat Inquiries Call Center Inquiries



 **982**
 Registered App Users

2339 
 Total Invited



DRIVER ADVOCACY



Save HR time

Increase benefits engagement

Improve employee experience

Reduce costs

Maximize productivity





QUESTIONS



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